



## **COPA Work Plan for 2009**

**THE CENTRAL PUBLIC VEHICLE FOR COPA'S WORK NEXT YEAR WOULD BE A TWO DAY SHARED PROSPERITY CONFERENCE AT THE END OF 2009.**

### **Organizing Priorities for COPA in 2009:**

- House Meetings
- Core Organizing Teams
- Recruitment

### **Political Priorities for COPA in 2009**

- Accomplishment and movement of Shared Prosperity Agenda
- Deepened relationships with County supervisors
- Understanding County Budget and its connection to State and Federal Budget

### **Possible Timeline**

- **Launch COPA website, January 8, 2009 [Subject to change]**
- **County Strategy Team Meetings – January 13 / 14**
  - Training on House Meetings
  - Coordinate Meetings with Supervisors
  - Coordinate Issue Strategy Team Work
- **House Meeting Campaign – January/February**
- **Meetings with Boards of Supervisors – January/February**
- **County Strategy Team Meetings – March 3 / 4**
  - Training on Core Team
  - Debrief Meetings with Supervisors
  - Debrief House Meetings
  - Turnout for delegates Assembly
- **Delegates Assembly – March 14**
  - Understanding the County and State Budget
  - Budget Implications of Shared Prosperity Agenda
  - Modify & ratify Shared Prosperity Agenda if necessary
  - County Caucuses
- **County Budget Meetings & Hearings – April through June**
  - These will be a mixture of attending set meetings by the counties (like public hearings and supervisor board) and meetings initiated by COPA leaders with supervisors and department heads.
- **County Strategy Team Meetings – April 28 / 29**
  - Coordinate Meetings with Supervisors & Department Heads
  - Debrief Issue Strategy Team Work
  - Recruit for July National IAF training

- **County Strategy Team Meetings – June 9 / 10**
  - Debrief Budget Work
  - Debrief Issue Strategy Team Work
  - Turnout for COPA Development Day
- **COPA Development Day – Saturday, June 27, 1-7pm**
  - Training on recruitment
  - COPA Budget (Hard money vs. Soft Money)
  - Evaluate work with Supervisors
  - Plan meetings with State and Federal Public Officials and Select Business Leaders
  - Modify & ratify Shared Prosperity Agenda if necessary
- **National IAF Training in LA – July**
- **Meetings with State and Federal Public Officials & Business Leaders – July/August**
- **Individual Meetings with Recruitment Targets – July/August**
- **NO REGIONAL MEETINGS – July/August**
- **County Strategy Team Meetings – September 1 / 2**
  - Get out of summer mode
  - Debrief Issue Strategy Team Work
  - Debrief Meetings with State and Federal Officials
  - Turnout for Conference Planning Meeting
- **Conference Planning Meeting Saturday, September 12, 1pm - 3pm**
- **Start Announcing Conference at Institutions – September 25 / 26 / 27**
- **Conference Planning Meeting Saturday, September 26, 1pm - 3pm**
- **Conference Planning Meeting Saturday, October 10, 1pm - 3pm**
- **Conference Planning Meeting Saturday, October 24, 1pm - 3pm**
- **Conference Planning Meeting Saturday, October 31, 1pm - 3pm**
- **Shared Prosperity Conference – November 7 / 8**
  - Celebration of new member institutions
  - Shared Prosperity Victories and Challenges
  - Workshops on Saturday
  - Large Assembly on Sunday afternoon
- **County Strategy Team Meetings – November 10 / 11**
  - Evaluate Conference
  - Turnout for Public Life academies
  - Turnout for Delegates Assembly
- **Public Life Academies – December 1 / 2, 8 / 9**
- **COPA Delegate's Assembly – Saturday, December 5**
  - Evaluate Conference
  - Ratify Plan for 2010

## **Notes & Glossary:**

- House Meetings are small group conversations led by COPA leaders with usually 8 to 12 participants. This is a structured conversation lasting no more than an hour. The goal is to have a real dialogue and conversation with a clear next step offered. House meetings are a fundamental organizing tool for COPA.
- Not shown are Core Teams meetings. Each Institution will set its own calendar for core team meetings. Core Team Meetings are 3-15 leaders within a COPA member institution who take responsibility for the relationship between their institution and the collective work of COPA.
- County Strategy Team Meetings are usually 1 ½ to 2 hour meetings where the core teams and issue strategy teams from the same county come together for training and planning and coordinating.
- Not shown are dates for Issue Strategy Team Meetings. Each Issue strategy team meeting will set its own calendar for meetings. Issue Strategy Teams are teams of COPA leaders from different institutions who lead the research and relationship building within a particular issue area. There are currently strategy teams in Housing, Healthcare, Economic Opportunity, and Community Safety in both counties. There is also an education strategy team in Santa Cruz County. Part of the conference work will require the county issue teams to work with each other to prepare the workshops.
- Not Shown are Regional Strategy Team (RST) meetings. The RST is made up of 4 COPA leaders from each county who are planning and thinking about the whole organization. The RST dates for 2009 will be set at the next RST meeting in December.
- Delegate's Assemblies are 3 to 4 hour meetings where leaders from both counties come together for relationship building, joint training, and planning and ratification of COPA's agenda. There will two Delegate's Assemblies in 2009.
- COPA Development Day is an extended time for COPA leaders to relate, learn and plan together. We are only planning one COPA development day for 2009.
- The Conference Planning Meeting will be 2 hour meetings used to develop the agenda for the Conference, set turnout goals, coordinate issue teams for workshop planning, invite guests, plan arrangements, prepare speaking and leadership roles. It will also be used to coordinate a second house meeting campaign as a turnout tool for the workshop day of the conference.
- The Shared Prosperity Conference will be a two day conference, probably in Watsonville. The first day will be a full day of workshops focused on COPA's issues, the economy and organizing. Turnout could be in the 250-350 range. The second day will be a 1 ½ to 2 hour public action with public officials and business leaders. Turnout could be in the 800-1200 range.
- Public Life Academies will be training sessions aimed at new COPA leaders focusing on the fundamentals of organizing like individual meetings, power and action. All leaders are welcome but the emphasis will be for leaders and potential leaders new to COPA.
- IAF is the Industrial Areas Foundation, the oldest and largest organizing network in the United States. COPA is one of more than 50 broad based organizations affiliated with the IAF. In California there are four IAF organizations including COPA and three sponsoring committees that may lead to broad based organizations.